

MASTER OF SCIENCE BUSINESS MANAGEMENT- 100% ONLINE

DATA ANALYTICS & ARTIFICIAL INTELLIGENCE

Your Study Plan

Month	INSIDER Modules
1	Philosophy of Science and Research Methods
	Advanced Statistics
3	Strategic Management
	Qualitative Research (R&S Project)
5	Finance
	Marketing
7	Economics, Politics and Society
	Digital Infrastructure & Software Development
8	Submission of Project Study Work (PSW)
9	Leadership and Communication
	Innovation Project
11	Data Management, Big Data & High Performance Computing
	Project Management
13	Data Driven Business Models & Products
	Data Strategy & Governance
15	Data Exploration & Analytics
	Digital Technology - advanced
Until 16	Submission of Study Work (SW)
17	Artificial Intelligence
	Digital Economics - Implications for Business & Society
Until 23	Submission of Master Thesis (MT)

All modules are accompanied by *Group Study Sessions* on a regular, bi-monthly frequency, either on Wednesday or Friday afternoon. *Group Study Sessions* are live online seminars supervised by the coordinating lecturer. Depending on the module they take place at 1 p.m. or 3 p.m.

Once every month we also offer *Group Project Sessions* where students may present their project works and discuss questions and problems concerning graduation projects together with our project coaches.

Participation in both types of events is voluntary.